



Consultant, Marketing & Communications

Location

Montreal Office / Part-time remote work

Position Status

Full-time, 35 hours per week

Why Join The Kidney Foundation?

Excellent kidney health, optimal quality of life for those affected by kidney disease, and a cure. This vision drives us to build community connections, fund research and deliver programs and services that make a difference in the lives of those impacted by kidney disease, while engaging them in a community of care and support.

You can make a difference by joining our dynamic and dedicated team at The Kidney Foundation of Canada!

What do we offer?

- Hybrid working environment
- Support for a home office set up and monthly home internet allowance
- 3-week annual vacation
- 10 health (sick) days per year
- 15 paid holidays per year (Must first be used to cover provincial holidays; any remaining days may be used at the employee's discretion.)
- Participation in the Group Insurance Benefits
- Participation in the Group RRSP (employer contribution 5%)
- Full employee assistance program
- A culture that supports continuous learning and development

Job Overview:

As Marketing and Communications Consultant reporting to the Marketing and Communications Director, you will play a key role in promoting the Kidney Foundation – Quebec Branch by strengthening its digital presence, supporting its philanthropic objectives and mobilizing its communities through efficient marketing initiatives.



What you will be doing:

- Develop and roll out innovative and efficient marketing strategies, specifically digital ones (social media, website, email campaigns, etc.) to support the philanthropic development, and increase the visibility, credibility and brand of the Foundation;
- Manage the social media of the Kidney Foundation – Quebec Branch (planning, content creation, writing, publication, moderation, performance reports and analysis, paid visibility campaign, influence campaign...);
- Produce and disseminate Branch monthly and event newsletters;
- Collaborate with the Online Solutions national team to contribute to the kidney.ca site and create sites for mini events;
- Take part in the development and follow-up of the Kidney Car campaign in cooperation with communications management and the external agency;
- Develop and recommend communication, soliciting and promotional tools adapted to the various publics and platforms;
- Work closely with the various Branch departments to support communication and fundraising objectives, as well as conducting events;
- Actively participate in the national marketing round table to ensure a strategic alignment with the national priorities of the Foundation

Qualifications, Skills and Experience Needed:

- University Degree in communications, marketing, or a relevant field
- Minimum 5-years experience in a similar position
- Experience with NPOs and/or fundraising (an asset)
- Written competencies in French and English
- Interpersonal skills and team spirit
- Strong organisational skills and ability to manage multiple projects concurrently
- In-depth knowledge of Canva
- Excellent knowledge of social media (best practices, trends, paid campaigns, influence marketing, etc.)
- Good understanding of practices in developing and disseminating newsletters (Mailchimp)
- Basic knowledge of HTML (an asset)
- Open to working evenings and weekends occasionally
- Level of French required: advanced spoken and written, approximately 70% of tasks to be performed



- Level of English required: advanced spoken and written, approximately 30% of tasks to be performed

How to apply?

Email your resume to: julie.decker-willer@rein.ca

We wish to thank all applicants for their interest and effort in applying for this position; however, only candidates selected for interviews will be contacted.

This position will remain open until a candidate has been chosen.

More about The Foundation?

To learn more about The Foundation and explore our vision and mission, please visit our website at kidney.ca

At The Kidney Foundation of Canada, we value diversity, which helps us to understand and meet the needs of the people we serve. We also recognize the important role it plays in fostering creativity and innovation.

The Kidney Foundation of Canada welcomes and encourages applications from people from all walks of life, including diverse gender identities, Indigenous Peoples, visible and ethnic minorities, and people with disabilities. Accommodation is available confidentially upon request for candidates taking part in all aspects of the selection process.

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The Kidney Foundation of Canada complies with the requirements of Bill 14.