



Consultant Communication & Marketing Full-Time

Location

Montreal Office / partially remote

Position Status

Full-time, 35 hours per week

Why Join The Kidney Foundation?

Excellent kidney health, optimal quality of life for those affected by kidney disease, and a cure. This vision drives us to build community connections, fund research and deliver programs and services that make a difference in the lives of those impacted by kidney disease, while engaging them in a community of care and support.

You can make a difference by joining our dynamic and dedicated team at The Kidney Foundation of Canada!

What do we offer?

- 3-week annual vacation
- 10 health (sick) days, 5 days flexible leave and 2 personal leave per year
- 8 paid holidays per year
- Hybrid working environment
- Participation in the Group Insurance Benefits
- Participation in the Group RRSP (employer contribution 5%)
- Full employee assistance program
- Support for a home office set up and monthly home internet allowance
- In Montreal, new and modern offices near the Snowdon Metro
- A culture that supports continuous learning and development

Job Overview:

Are you an individual committed to bringing about change? We have an opportunity for you to have a significant impact on the community and to contribute to implementing the marketing strategies of the Quebec Branch of the [Kidney Foundation of Canada](#).

Reporting to the Director – Philanthropic Development & Communications, **you will be tasked to promote the Foundation, its programs and mission by the following ways:**

- Raise awareness of the Foundation and its accomplishments to its constituents through the implementation of dynamic marketing strategies.



- Develop the reputation and the brand of the Foundation.
- Assist in reaching the organization's objectives by proposing communication, promotional and solicitation tools adapted to the various clientèles and medias.
- Provide support in communication/marketing to the regional chapters throughout the province of Quebec.
- Manage social the Quebec Branch's social media.

You will also be responsible for the following:

- Provide communication and marketing advice and technical support to the regional chapters.
- Adapt the marketing tools used to promote the programs and services according to the regional characteristics of Quebec.
- Develop digital strategies (social media, web, email) to optimize the brand of the Foundation and its regional chapters.
- Write inviting, concise, and precise arguments to optimize the fundraising strategies of the Quebec Branch and its regional chapters.
- Collaborate with different departments within the Branch to reach the communication and fundraising objectives.
- Collaborate in the national marketing discussion table of the Foundation (based in Montreal) to remain aligned with the national strategies and reach the objectives.

Qualifications, Skills and Experience Needed:

- University Degree in communication/marketing or in a related field
- 5 years experience in a similar position
- Experience in a communication/marketing position
- Experience with a not-for-profit organization, an asset
- Excellent writing skills
- Interpersonal skills and team spirit
- Result oriented and ability to manage multiple projects concurrently
- Proficiency with computer tools, such as the Microsoft Office Suite, as well as web and mobile applications
- Exceptional knowledge of various social media platforms

How to apply?

Email your resume to: nicolas.dedek@rein.ca

This position will remain open until a candidate has been chosen.



More about The Foundation?

To learn more about The Foundation and explore our vision and mission, please visit our website at kidney.ca

The Kidney Foundation of Canada welcomes and encourages applications from people from all walks of life, including diverse gender identities, Indigenous Peoples, visible and ethnic minorities, and people with disabilities. Accommodation is available confidentially upon request for candidates taking part in all aspects of the selection process.

The Kidney Foundation of Canada complies with the requirements of Bill 96.